

The Private Bar: Partner for Healthy Communities

Hal S. Katz
Brown McCarroll, L.L.P.
111 Congress Avenue, Suite 1400
Austin, Texas 78701
512.703.5715
hkatz@mailbmc.com

Overview

- Issues in Forming Innovative Community Initiatives
- Accessing the Private Bar Resource

Vehicles for Community Initiatives

- Unincorporated Organizations
 - Collaborative Relationships
 - UUNA
- Government Affiliated
 - Committee
 - Task Force
- Incorporated Organizations
 - Taxable
 - Tax-exempt

Characteristics of Successful Initiatives

- Right Combination of Skills and Personalities
- Creating Functional Organizational Structure
- Strong Leadership and Planning for Successors
- Role of Lawyers

Issues in Forming Innovative Initiatives

- Legal Structure
 - Is there a governmental entity involved?
 - Legal Entity – Task Force, UUNA, Non-profit, For Profit
 - Tax-Exempt – 501(c)(3), 501(c)(4)
- Individual Liability
 - Fiduciary Duties
 - Conflict of Interest
- Organizational Liability
 - Piercing Corporate Veil
 - Agency

Issues in Forming Innovative Initiatives

- Business Planning
- Procurement of Goods and Services
- Regulatory Compliance
 - IRS
 - Fraud and Abuse
- Grant Compliance
 - Private
 - Governmental
- Influencing Public Policy
 - Tax Exempt Limitations
 - Governmental Entity Limitations

Accessing the Private Bar Resource

- Lawyers Eager to Be Involved in Public Health Issues
- Attorneys Already Active in Public Health & Policy Issues
- Where to Look:
 - ABA Health Law Section – Public Health & Policy
 - State Bar
 - Local Bar
- How to Access:
 - Health Law Conferences
 - Offer to Speak at Monthly or Annual Meetings
 - Articles for Newsletters

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